



Bengisu Çonoğlu

Student at METU

Summary

Versatile 2nd-year METU Political Science student bringing corporate experience in Employer Branding and strategic engagement. Driven by global dynamics and human connection, I excel at translating complex concepts into engaging communication across various disciplines. Unbound by a single path, I leverage my community leadership and adaptability to create genuine social impact wherever my curiosity leads me.

Education

Middle East Technical University

Sep. 2024 - Present

Political Science and Public Administration, Sophomore (2nd year at 2026 - 2027)

Turk Education Foundation İnanç Türkeş High School

Sep. 2019 - June 2023

Was a student in a school which is for gifted students from all across the Türkiye.

Experience

Pernod Ricard Türkiye - TA & EB Short Term Intern

June 2026 - August 2026

- Developed and presented the "Future Talent Playbook", a comprehensive strategy project redesigning the early career experience through AI-supported gamified assessments and an inclusive culture framework.
- Handled operational TA tasks for 4 distinct roles, gaining hands-on experience in candidate evaluation and interview processes.
- Drove Employer Branding initiatives by engaging with university clubs, collaborating with agency partners, and actively participating in distributor meetings.

Fellowships & Awards

Akbank Düşünce Kulübü - Fellow

Sep. 2026 - Present

- Selected among thousands of top-tier candidates across Türkiye for one of the most prestigious and highly competitive innovation and leadership fellowships.
- Currently engaging in a rigorous 2-month bootcamp featuring advanced training in design thinking, strategic problem solving, and future-forward business modeling.
- Collaborating with multidisciplinary teams to develop innovative, high-impact business cases, actively competing for a full scholarship to Harvard University Summer School and grand prizes.

Extracurricular Activities

Turk Education Foundation İnanç Türkeş High School

Sep. 2019 - June 2023

Assumed multiple leadership and organizational roles (including Co-President, Head, and Co-Director) across diverse student communities such as TEDx, Social Sciences, Drama, and Media clubs, successfully managing teams and events throughout high school.

Extracurricular Activities

METU Productivity Club

*Administrative Board
Member, Project Leader
of OGP*

May 2025 - May 2026

- Led the "ODTÜlüler İçin Gelecek Planları" (OGP) project to connect students with corporate career opportunities.
- Organized the "Mock Your Future" event, facilitating real-time interview simulations with 25+ companies for over 200 METU students.
- Directed the ESTIEM Mediterranean Regional Meeting, hosting students from Türkiye's top-tier universities.
- Managed Corporate Relations for the ESTIEM TIMES (Tournament in Industrial Engineering and Management) and ESTIEM Hunt events.

*Executive Board
Member, Responsible
for National Affairs
May 2026 - Present*

- Elected to the Executive Board with the highest vote rate to oversee the club's national affairs and external relations.
- Direct "VakaVT", recognized as one of the most prestigious student-led case study competitions in Türkiye.
- Lead both on-campus and national inter-club communications, serving as the main representative in "TOP5"—an exclusive alliance comprising student clubs from Türkiye's top 5 universities.

Diplomas

Lean Six Sigma Green Belt Theory

Feb. 2025

I attended Lean Six Sigma Green Belt Course, which was held by ESTIEM Local Group Ankara METU. I learnt the theory of process management, ensuring the minimum waste in production process, using tools effectively to maximize the effectiveness of the results.

Skills

Core Competencies

- Corporate Relations & B2B Partnerships, Project & Large-Scale Event Management, Strategic Planning & Execution, Employer Branding & Talent Strategy

Technical Skills

- Microsoft Excel (Advanced) & Office Suite, Canva (Advanced Design & Presentation), Minitab (Basic Statistical Analysis)

Soft Skills & Leadership

- Cross-Functional Leadership, Analytical & Strategic Thinking, Public Speaking & Professional Communication

Languages

- Turkish (Native), English (C1 - Advanced)